

# MEDIA KIT 2011



#### **INTERNATIONAL DENTISTRY - SOUTH AFRICA**

International Dentistry SA is a bi-monthly publication, launched in in South Africa in 1999. 2006 saw the introduction of International Dentistry - Australasian Edition and in 2010, International Dentistry -Middle East Edition was launched.

The inclusion of original scientific material offers a wide appeal to dental professionals who have access not only to clinical papers, but also significant, peer-reviewed and refereed scientific information, keeping them informed of current developments in all aspects of dentistry. The reader profile includes general dental practitioners, specialists and academics.

The Editorial and Review Board, headed by Editor-in-Chief, Prof Dr Marco Ferrari (Italy), includes over 40 international dental opinion leaders and more than 70 reviewers representing more than 15 countries worldwide. Since 2006, the fundamental goal of International Dentistry SA has been to broaden its editorial policy to serve a more international readership.

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